

JLS111 List of Questions

Latex formatted questions may not properly render

Q1 Investigative news reporting is characterised by

- ☐ Risk
- ☐ Nose for news
- ☐ interview
- ☐ All of the above

Q2 Accuracy as a news value connotes exactness and

- ☐ truthfulness
- ☐ Understanding
- ☐ communication
- ☐ information

Q3 A good news report must expressly reflect the values of all but

- ☐ Objectivity
- ☐ Currency
- ☐ Accuracy
- ☐ timelines

Q4 The news structure has three types of news presentation which includes the pyramid,

- ☐ inverted pyramid and modified inverted pyramid
- ☐ News worthiness, information, modified pyramid
- ☐ Distractors, inverted pyramid, modified pyramid
- ☐ All of the above

Q5 In news writing, the __ is the first paragraph or two of any news report

- ☐ lead
- ☐ Report
- ☐ Story
- ☐ None of the above

Q6 In copy editing the -- is the heart of the newspaper

- ☐ Copy desk
- ☐ Copy editor
- ☐ Copy monitor
- ☐ Creativity

Q7 Any single line or collection of display type that precedes a story and summarizes or introduces it can be called

- ☐ The editorial
- ☐ The lead
- ☐ The head lead
- ☐ A headline

Q8 Publication of words that tend to pollute the stream of justice is a type of

- ☐ scandal
- ☐ trial
- ☐ contempt
- ☐ None of these adequately qualifies it

Q9 The different kinds of works eligible for copyright include all except

- ☐ Literary works
- ☐ broadcast
- ☐ sound recordings
- ☐ None of these adequately qualifies it

Q10 Innuendos in the law of defamation are of two types false and __

- ☐ legal
- ☐ True
- ☐ Proper
- ☐ illegitimate

Q11 It is sometimes said that libel is addressed to the eye while slander is addressed to the

- ☐ Head
- ☐ Ear
- ☐ Nose
- ☐ None of these adequately qualifies it

Q12 The primary function of any headline is essentially to make room for good and ___ page make up

- ☐ Creative
- ☐ Assuming
- ☐ balance
- ☐ All of the above

Q13 Iwe iroyin was founded by Rev Henry Townsend in the year___

- ☐ 1853
- ☐ 1854
- ☐ 1855
- ☐ 1856

Q14 The first newspaper to be published in in the era of the Alien dominated press was called _

- ☐ African newspaper
- ☐ Iwe iroyin
- ☐ Anglo African Newspaper
- ☐ African pilot

Q15 ___ established the Lagos Observer Newspaper

- ☐ Rev Henry Townsend
- ☐ Blackall Benjamin
- ☐ Benjamin Henry
- ☐ Blackhall Benjamin

Q16 One of the early indigenous newspapers was the

- ☐ The Pilot
- ☐ The Pioneer
- ☐ The Tribune
- ☐ Nigeria Pioneer

Q17 During the civil war in Nigeria the principal actor was

- ☐ Col Odumegwu Ojukwu
- ☐ Gen Muritala Muhammed
- ☐ Gen Mohammadu Buhari
- ☐ Gen Sanni Abacha

Q18 All these newspapers were owned by aliens during Nigeria pre-independence except.....

- ☐ Iwe Irohin Eko
- ☐ dilapidated schools were reactivated
- ☐ The Lagos Weekly
- ☐ Lagos Anchor

Q19 The notable interviewing techniques are all the following but not

- ☐ Appearance
- ☐ Preparation
- ☐ Initiative
- ☐ Verification

Q20 Vox Populi means the .

- ☐ Voice of the people
- ☐ Action of the people
- ☐ Believe of the people
- ☐ Efforts of the people

Q21 ___ in news writing involves the disclosure of the identity of information source.

- ☐ Capitalisation

- ☐ Abbreviation
- ☐ Comprehension
- ☐ Attribution

Q22 A story about new regulations affecting civil servants pay is what type of news story?

- ☐ Hard news
- ☐ Feature
- ☐ Sports
- ☐ Social

Q23 The climax is always presented in the first paragraph in which of the following style(s)?

- ☐ Pyramid
- ☐ Inverted pyramid
- ☐ Literary only
- ☐ Inverted pyramid and literary

Q24 Which of the following is NOT an advantage of the inverted pyramid style?

- ☐ Maintains reader interest by saving the climax until the end
- ☐ Presents facts rapidly and simply
- ☐ Makes page layout easier
- ☐ Makes writing headlines easier

Q25 The most important aspect of a news story is based on what news element?

- ☐ The who
- ☐ The when
- ☐ The where
- ☐ The news peg

Q26 A newspaper that circulates above 50,000 copies daily is said to be

- ☐ small
- ☐ medium
- ☐ large
- ☐ extra large

Q27 The interrogative method of newswriting was propounded by?

- ☐ Harold Lasswell
- ☐ Westley and Maclean
- ☐ Haroll Laswell
- ☐ Ungrait and Bohnn

Q28 __ has to do with the sticking together, logically, of the parts that make up all story

- ☐ Coherence
- ☐ Harmony
- ☐ Concord
- ☐ none of the above

Q29 __ is linked to the question of truthfulness and credibility.

- ☐ Correctness
- ☐ Courteousness
- ☐ Candidness
- ☐ Concreteness

Q30 Essentials of Good Journalistic Writing includes

- ☐ Simplicity
- ☐ Clarity
- ☐ Coherence
- ☐ All of the above

Q31 There are basically three types or kinds of style in writing. Formal, Informal and

- ☐ Bold and Bigger styles
- ☐ Smaller styles
- ☐ Colloquial Styles
- ☐ Medium sized styles

Q32 The headline order is always stated on the __ , which is usually a small clean sheet of paper.

- ☐ Headline title
- ☐ Headline copy
- ☐ Copy desk
- ☐ Title page

Q33 __ , the essence of headline counting is to determine the amount of space to be earmarked for the headline

- ☐ Copy editing
- ☐ tracking lines
- ☐ leading lines
- ☐ Inpage planning

Q34 In headline counts, horizontal space in newspaper is always measured in pica, points and __

- ☐ units
- ☐ sizes
- ☐ lines
- ☐ space

Q35 The headline writer must review his writing endlessly to detect __

- ☐ Correctness
- ☐ Closeness
- ☐ Vocabulary
- ☐ Ambiguity

Q36 Any single line or collection of display type that precedes a story and summarizes or introduces it can be called a

- ☐ Headline
- ☐ Cutline
- ☐ Caption
- ☐ Lead

Q37 Some of the common proofreading symbols are all but

- ☐ Colon
- ☐ An apostrophe
- ☐ Quote marks
- ☐ All of the above

Q38 There are many types of lead. This include

- ☐ Punch lead
- ☐ Crowded lead
- ☐ The Astonisher Lead
- ☐ All of the above

Q39 The type of lead that is broken into two sentences expressing two related ideas is known as

- ☐ Summary Lead
- ☐ The Shirt-Tail Lead
- ☐ Effect Lead
- ☐ The Astonisher Lead

Q40 __ presents the gist of the event in the fewest possible words. It is usually abrupt and breathe taking.

- ☐ Summary lead
- ☐ Clause lead
- ☐ Cartridge Lead
- ☐ Full lead

Q41 When writing a lead, you should abide by all except which of the following guidelines?

- ☐ Answer all of the five W's and H
- ☐ Present a summary of the story
- ☐ Stress the news peg
- ☐ Get the reader interested in reading the rest of the story

Q42 Some of the common proofreading symbols are all but

- ☐ Colon

- ☐ An apostrophe
- ☐ Quote marks
- ☐ all of the above

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- ☐ Cartridge Lead
- ☐ Summary lead
- ☐ Full lead
- ☐ Clause lead

Q45 Writing a good lead, you should limit its length to

- ☐ only one paragraph
- ☐ fewer than 30 words
- ☐ processing
- ☐ the fewest possible words, sentences, and paragraphs required to accomplish the objective

Q46 In headline counts, horizontal space in newspaper is always measured in pica, points and __

- ☐ Sizes
- ☐ Lines
- ☐ Units
- ☐ Spaces

Q47 The amount of background information needed in a cutline is influenced by which of the following factors?

- ☐ Who is in the picture and what is being depicted
- ☐ When and where the action occurred
- ☐ Why the picture was taken and what the story tells
- ☐ How and where the picture will be used.

Q48 The following is not one of the basic function of mass communication

- ☐ Social interaction
- ☐ business trade
- ☐ social and political development
- ☐ co habitation

Q49 Journalism is the art and science of which of the following?

- ☐ gathering
- ☐ selecting
- ☐ processing
- ☐ all of the above

Q50 Which of the following cannot be regarded as being defamatory? A word that

- ☐ lowers a person in the estimate of the right thinking members of the society
- ☐ exposes someone to shame, contempt or ridicule
- ☐ causes other person to be shunned or avoided
- ☐ flatters someone openly

Q51 __ describes the pulling force, zeal, anxiety and sensitivity of a journalist in the process of newsgathering.

- ☐ Nose for news
- ☐ News worthiness
- ☐ Newsgathering
- ☐ None of the above

Q52 In the development of writing, inscription on surfaces was changed from animal skin to

- ☐ Chinese writing
- ☐ Woven papyrus
- ☐ English alphabets
- ☐ Medium letter

Q53 The history of Print Journalism began in Nigeria with the installation of the Printing Press at Calabar by the Presbyterian Mission in

- ☐ 1846
- ☐ 1845
- ☐ 1866
- ☐ 1865

Q54 The development of press in Nigeria can be classified into these eras except-----

- ☐ Missionary era
- ☐ Commercialization era
- ☐ Alien-dominated era
- ☐ Indigenous era

Q55 The first book produced by Gutenberg's invention was _____

- ☐ The whole book of Psalms
- ☐ Poor Richard's Almanac
- ☐ The Gutenberg Galaxy
- ☐ The Bible

Q56 Gutenberg printing technology was developed in

- ☐ 1446
- ☐ 1450
- ☐ 1364
- ☐ 1464

Q57 The earliest form of alphabets found in Egypt were called

- ☐ Cuneiform
- ☐ hieroglyphics
- ☐ Cune
- ☐ none of the above

Q58 What are sensational stories that do not serve the democratic function of journalism ?

- ☐ hard news
- ☐ soft news
- ☐ yellow journalism
- ☐ penny press

Q59 Which of the following is NOT an advantage of the inverted pyramid style?

- ☐ Maintains reader interest by saving the climax until the end
- ☐ Presents facts rapidly and simply
- ☐ Makes page layout easier
- ☐ Makes writing headlines easier

Q60 The most important aspect of a news story is based on what news element?

- ☐ The who
- ☐ The when
- ☐ The where
- ☐ The news peg

Q61 The rule for including the five W's and H in the lead of a news story is correctly stated in which of the following principles?

- ☐ Only the most important of these questions should be answered in a summary lead
- ☐ Only when and where questions are always answered in the lead
- ☐ Either four or five elements of the story should be included in the lead
- ☐ All six questions should be answered in the lead

Q62 All except ONE of the following are guidelines you should use when writing sentences?

- ☐ Use a simple, declarative sentences
- ☐ Keep the word count consistent in sentences
- ☐ Use compound sentences sparingly
- ☐ Use sentences that mirror normal, informal conversation

Q63 Which of the following is NOT an axiom of newswriting?

- ☐ Avoid gobbledegook
- ☐ Use well-known, often-used phrases
- ☐ Don't use unnecessary words
- ☐ Use specific words

Q64 You realize that the news story you are writing is developing into two basic topics. In this case, you should follow what recommendation?

- ☐ Continue to combine all the facts into one story
- ☐ Select one of the topics and discard the facts on the other topic
- ☐ Eliminate the story and select another unrelated topic
- ☐ Write the topics as two separate news stories

Q65 By injecting personal feelings or opinion in a straight news story, you violate which of the following rules?

- ☐ Accuracy
- ☐ Objectivity
- ☐ Clarity
- ☐ Unity

Q66 The Nigerian Tribune was established by-----

- ☐ Dr. Nnamdi Azikiwe
- ☐ Chief Obafemi Awolowo
- ☐ Tafawa Balewa
- ☐ Chief Amed Yayale

Q67 What are the major components of a outline?

- ☐ Lead, bridge, action and credit line
- ☐ Tie-back, identification, attribution and conclusion
- ☐ Action, background information, credit line and identification
- ☐ Identification; tie-in; action and background information

Q68 What is the purpose of a picture outline?

- ☐ To add interest to the picture
- ☐ To tell the complete story
- ☐ To add information that, together with the picture, tells the story
- ☐ To identify the picture elements

Q69 Contradiction arising from differences in interests, ideas, ideologies, orientations, beliefs, perceptions or tendencies is

- ☐ Conflict
- ☐ Accord
- ☐ printer
- ☐ Uncommon

Q70 How should you use verb tenses in outlines?

- ☐ Use present, past and future tenses as in any writing
- ☐ Use the present tense throughout
- ☐ Describe the action in the present tense; and use appropriate tenses for background information
- ☐ Use the past tense throughout.

Q71 The amount of background information needed in a outline is influenced by which of the following factors?

- ☐ Who is in the picture and what is being depicted
- ☐ When and where the action occurred
- ☐ Why the picture was taken and what the story tells
- ☐ How and where the picture will be used.

Q72 One of these was involved in the efforts to get the first world legislation that guarantee the freedom of the press

- ☐ Caxton
- ☐ Ruthfurn
- ☐ George
- ☐ Gabriel

Q73 -----war was believed to have been caused by the press.

- ☐ Iraqi American
- ☐ Spanish-American

- ☐ German-British
- ☐ Israeli-Palestine

Q74 A story about the new football coach at the Kwara United in which his background and qualifications are detailed is what type of news story?

- ☐ Hard news
- ☐ Feature
- ☐ Social
- ☐ Soft News

Q75 The tribune newspaper which was the mouthpiece of the Action group was later changed to

- ☐ Daily Tribune
- ☐ Daily sketch
- ☐ Daily concord
- ☐ None of the Above

Q76 There were some significant features of the second republic which paralleled with the first republic such that it paved way for some changes. This include which of the following____

- ☐ A correlation existed between political parties of the first republic and the second republic
- ☐ Politics of the first republic was seen to have reflected the second republic,
- ☐ No lesson seems to have been learnt from the military regime
- ☐ All of the above

Q77 The decline of the Buhari/Idiagbon regime gave birth to existential government of

- ☐ President Ibrahim Babangida
- ☐ Mohammed Buhari
- ☐ Olusegun Obasanjo
- ☐ None of the Above

Q78 An editor must possess which of the following qualities

- ☐ Have nose for news
- ☐ Be a supervisor only
- ☐ Be a dictator
- ☐ Have a structured policy

Q79 The business of journalism revolves round three major departments/units, namely

- ☐ editorial, marketing, distribution
- ☐ Production, configuration, business
- ☐ Business, editorial, marketing
- ☐ Business, production, editorial

Q80 The news determinants include which of the following

- ☐ Timeliness, proximity, consequence, human interest
- ☐ human interest, closeness, nose for news
- ☐ Timeliness, proximity, consequence,
- ☐ None of the Above